

FACULTY PROFILE



1. Name: DR. RAJU NARU
2. Father's Name: LATE JYOTISH NARU
3. Designation: ASSISTANT PROFESSOR
4. Office Address: Bagnan College, Khalore,

P.O. & P. S. Bagnan, Dist.- Howrah, Pin Code-
711303, West Bengal

5. Date of Birth: 12.11.1974
6. E-mail ID: rajunaru2011@gmail.com
7. Mobile Phone: 6289228782

8. Academic & Professional Qualifications:

Sl. No.	Name of Examination Passed	Institution (Studied/Appeared From)	Name of Board/University/Institute	Year of Passing	Class/Grade
1.	M.Exam.	BALARAMPUR M. N. VIDYAMANDIR	WBBSE	1991	1ST
2.	H.S.	NETAJI NAGAR DAY COLLEGE	WBCHSE	1993	2ND
3.	B.COM.	NETAJI NAGAR DAY COLLEGE	C.U	1996	2ND
4.	M.COM.	C.U.	C.U	1998	2ND
5.	SLET	WBCSC		2001	
6.	PH.D	C.U.	C.U	2023	
7.					
8.					

9. Professional Training Programmes / Other Certificates:

Sl. No.	Courses/Training	Institution	University/Institute	Year	Grade
1.	ORIENTATION		C.U	2008	A
2.	REFRESHER		J.U	2010	A
3.	REFRESHER		C.U	2013	A
4.	REFRESHER		C.U	2015	A
5.	REFRESHER		C.U	2019	A
6.					
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8.					
9.					
10.					

10. Teaching Experiences:

Sl. No.	Name of College/ University	Designation	District	Nature of Appointment	Period/Academic Session
1.	Bagnan College	Assistant Professor	Howrah	Substantive	25-5-2005 To Till Date
2.					
3.					
4.					
5.					
6.					

11. Published Books & Book Review in Journal:

Sl. No.	Title of Books (Papers)	Course Covered- (Name of the Book)	ISBN Numbers	Publishers
1.	Some Motivational issues for the College Teachers of Howrah District , West Bengal	Contemporary Issues on Accounting and Finance.	ISBN 9788173819421	New Central Book Agency(P) Ltd, London
2.	MSMEs and its impact to reduce migration from Rural-Urban areas in India	Contemporary Issues on Accounting and Finance	ISBN 9789352550050	New Central Book Agency(P) Ltd, London
3.	Rural Customer's perception and awareness of E-banking with special reference to Howrah District in W.B	Recent Advance In Accounting, Finance And Management	ISBN: 978-81-922481-9-6	UGC-HRD centre & Department of commerce (C.U.), Kolkata
4.	An Application of Suitable Leadership Style for Effective Administration of College/ Educational Institutions- A Theoretical Study	The Knowledge	ISBN- 978-81-973334-1-5	Chairman, Research & Development Cell, Bagnan College, Howrah- 711303, West Bengal

12. Projects & FDP Undertaken (Self Financing & UGC Funding)

Sl. No.	Name of the Project	University/Institute/UGC	Year
1.	NO		
2.			
3.			

13. Participation in International, National, State & Regional Level Seminars/Workshops:

Sl. No.	International Seminar / Conference	National Seminar/Conference	State Level Seminar /Workshop	Regional & Institutional Level Seminar/Workshops/ Training
Total No. of Participation (Approx.)	5	20	10	5

14. Papers Presented in Conferences/ Seminars

Sl. No.	Presentation of Papers	Title of Paper/Discussant/Speaker	Institutions Organised	Year
1.		Synergy between Motivation and Human Resource Development	Department of Commerce, Bagnan College in collaboration with Department of Commerce, Shyampur Siddheswari Mahavidyalaya	2011
2.		IFRS in India-Key Aspects	City College Of Commerce & Business Administration In Collaboration with The Institute Of cost and Works Accountants of India	2011
3.		The Motivation On Women Entrepreneurship	SONARPUR MAHAVIDYALAYA in collaboration with Baruipur College	2011
		Role of PPP in Indian Healthcare Sectors	Dr. Kanailal Bhattacharyya College	2011

15. Acted as Resource Person/Discussant/Chairperson/Chief Guest

Sl. No.	Conference / Seminar/ special Lecture	Conference & Discussant/Speaker	Institutions Organised	Year
1.	Virtual classroom	Pariskha prostuti	Radiokolkata, Bijoy garh college	2023/2024
2.				
3.				
4.				

16. Papers Published In Journal

Name of Journal	Year of Publication	Title of the Paper/ Topic
1. International journal of research and analytical reviews	Dec,2017	Job Satisfaction Of Under Graduate College Teachers In West Bengal-A Comparative Study Between Full Time And Part Time College Teachers
2.International Journal Of Creative Research Thoughts	Jan,2018	Impact Of GST On SMES - In India
3. International Journal Of Research And Analytical Reviews	May,2018	Rural Consumer's Behaviors To Mosquito Repellants In Howrah District
4. International Journal Of Research And Analytical Reviews	Oct,2018	Social Networking – A Study Among The Students In West Bengal
5. International Journal Of Research And Analytical Reviews	Feb,2018	Review Of Quality Of Higher Education And Employment In India
6. International Journal Of Creative Research Thoughts	Dec,2018	Job Satisfaction –Conceptual Issues
7. International Journal Of Research And Analytical Reviews	May,2019	Occupational Stress-Is It Good Or Bad?
8. International Journal Of Creative Research Thoughts	Jan,2019	Factors Affecting College Teacher' Job Satisfaction In West Bengal-Theoretical Review
9.International Journal Of Research And Analytical Reviews	April,2019	Effect Of Spirituality In Organization-A Small Investigation
10.Universal review	May,2019	An Analysis of CSR of Some Selected Companies With Reference to Co. Act,2023
11.Journal Of Emerging Technologies And Innovative Research	Jan,2022	Study Of Different Issues Before Under Graduate College Teachers In West Bengal.

17. Membership in Professional Bodies/Associations:

Sl. No.	Name of Associations	Membership
1.	CAACU	
2.	IAARF	
3.	KBSAA	
4.		

18. Area of Interest & Others Involvement (maximum 100 words):

Management and cultural activity

